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**Veteran, Million Mile Driver Wins Bee Sweet™ Contest**

*Contest conducted by Bee Sweet during North American Truck Show included hundreds of entries*

May 5, 2004, Clemmons, NC – Henry R. “Hank” Good, a 20-year veteran driver from Monticello, NY, is the winner of a truck seat massager given away by Bee Sweet, Inc. Good was one of hundreds who entered the contest at the Bee Sweet display during the 2004 North American Truck Show.

“We are very pleased that an accomplished and experienced truck driver won our contest,” notes Benny Morgan, president of Bee Sweet. “I am also glad to hear that our Bee Awake product played a role in keeping Hank alert and safe during his long hauls. Truck drivers like Hank have built our business and we are very thankful for their continued loyalty.”

Good’s 1981 Kenworth K100C truck, known as “Hank’s Highway Hilton”, has appeared in truck shows and tours throughout North America and Europe. It has won several awards and has been featured in the Cat Scale Super Trucks Series. The truck accumulated one million miles before it was completely restored in 1998 and 1999. According to Good, the truck is ready for another million miles.

**About Bee Sweet**

For over 20 years, Bee Sweet, Inc. has supplied all natural Bee Pollen dietary supplements to the trucking industry and other consumer markets. Bee Sweet manufactures and markets 100% bee pollen and bee propolis in capsules. The company also uses other natural ingredients like Glucomannan in its’ Grapefruit Dietweight control tablets and Guarana in the Bee Awake product. Bee Awake is sold primarily through truck stops. All Bee Sweet products are available on line at [www.beesweet.com](http://www.beesweet.com) or by calling 1-800-BEE-1070.

**About the North American Truck Show**

The North American Truck Show (NATS), now in its 32<sup>nd</sup> year, is produced by the North American Expositions Company of Boston, Massachusetts. NATS draws buyers from Maine to North Carolina and also includes attendees all over North America and several other countries. Attendees represent a range of truck industry market segments from for-hire to construction. The show features over 600 exhibitors including medium and heavy-duty truck manufacturers, body and trailer companies and truck component and parts suppliers.